



Advertising Rate Sheet  
Effective: January 1, 2015

## Introduction

*Fides et Historia* is the official journal of the Conference on Faith and History. This organization is comprised of approximately 700 historians interested in the relationship between Christian faith and history.

### Why advertise in *Fides et Historia*?

Most of the members of the Conference on Faith and History are college and university professors, able to reach thousands of young people in the course of a year. Members not only order books to be purchased by their students, but are also influential in the library acquisition process of their respective schools. Approximately 300 libraries subscribe to *Fides et Historia*.

## Advertising Rates and Requirements

Advertising	Full Page	Half Page
Single Ad	\$200	\$125
Multiple Ads	\$175 each	\$100 each

### Terms

Net 30 days. Payable to the “Conference on Faith and History,” Department of History, Oklahoma Baptist University.

### Mechanical Requirements

Full Page: 4 1/2” x 7 3/4”

Half Page: 4 1/2” x 3 3/4”

Bleed pages not accepted

Camera ready copy acceptable; should be 100%

PDF preferred: halftones 150 line/300 dpi; must be actual size

## Closing Dates

Issue	Order Deadline	Materials Received
Winter/Spring (April publication)	December 15	January 15
Summer/Fall (November publication)	August 1	September 1

## Contact

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